encore℠

EVENTS THAT TRANSFORM

Virtual & Hybrid Events

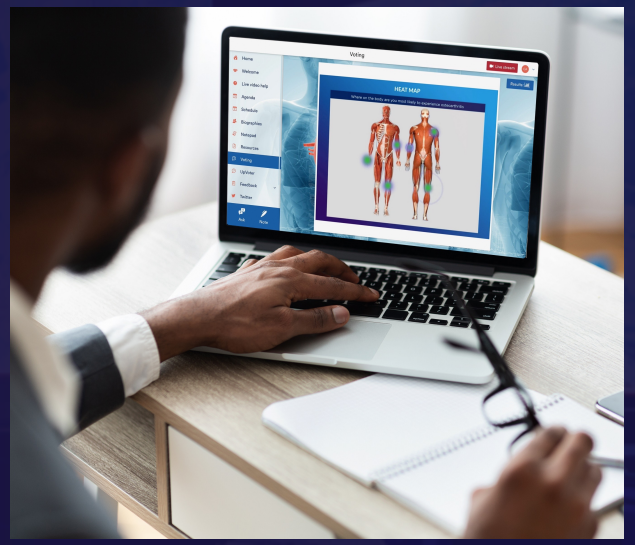
Take Your Meeting Anywhere

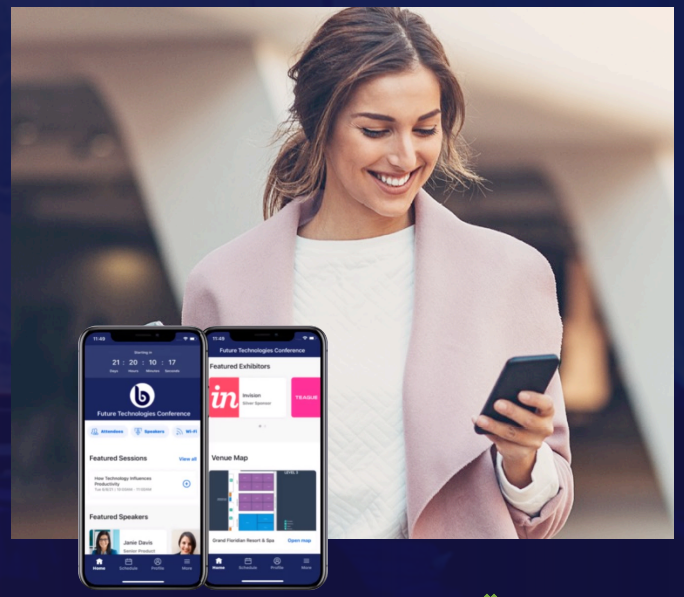
Virtual & Hybrid Events — Made Easier

The state of in-person, virtual and hybrid meetings is evolving, creating new opportunities, challenges, and planning considerations.

While these new possibilities are exciting, you wouldn’t be alone in feeling a bit overwhelmed. Event Professionals around the world are yearning for a better way forward. So, we’re making event planning easier by bringing together best-in-class event platforms, creative and productions expertise and supporting technologies.

Our expert team members around the globe are ready to help transform your virtual and hybrid experience and deliver seamless connectivity for events of any size, location, or complexity.





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The Encore Difference

End-to-End Event Expertise

Imagine having Creative, Production and Technology solutions fully integrated across your event. Think of the possibilities seamlessly delivering consistent experiences across geographies, for multiple event types, and from year to year. End-to-end solutions from Encore are a game changer.

Creative	Production	Technology

Your strategic partner bringing together the right solutions

> It's our mission to be an invaluable partner on your journey to success.

> Even at the "what if" stage, our strategists and designers work with you to envision the most engaging ways to inspire participants. By utilizing the latest technology solutions, we can help turn those "what ifs" into "why not?"

> From creative, to production, to technology; for hybrid, virtual, or in-person, no matter the size, or venue, there's nothing we can't do.

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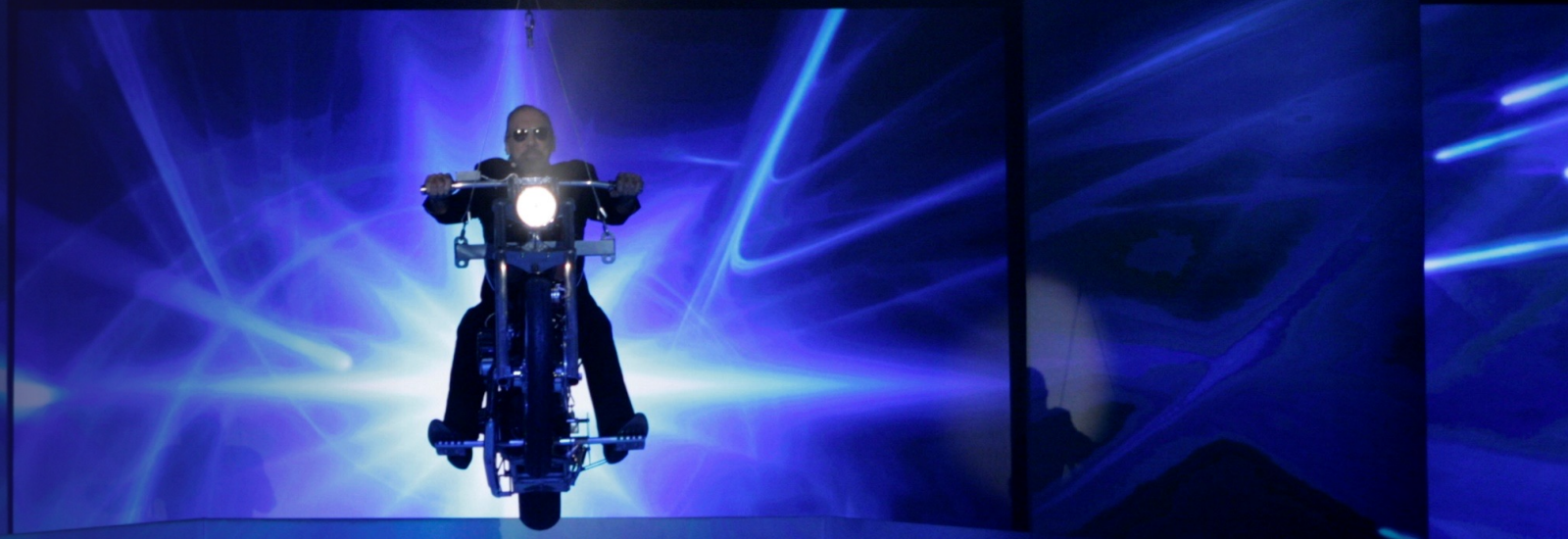
Creativity That Inspires



Transforming ideas into experiences.

With a passion for their craft and a drive for excellence, our experts deliver creative solutions that win over audiences. Our strategists and designers work with you right from the start to envision ways to best connect and inspire your virtual, hybrid and in-person participants.

Collaboration is a cornerstone of our approach — together, we will craft a creative strategy that will deliver real results. No matter how big, small, unconventional, or imaginative your next event may be, it's our job to take it to the next level.

Event Strategy and Design

- Strategic Planning
- Engagement Strategies
- Theme Development
- Environment Design
- Experience Design
- Sponsorship Support

Event Branding

- Theme Development
- Logo & Visual Asset Design
- Digital Signage
- Banners
- Posters
- Door & Window Clings
- Directional Signage

Content Development

- Video Production
- Graphic Design
- Logo Animations
- Presentation Templates
- Interstitials
- Motion Graphics
- Speech Writing
- Speaker Coaching
- On-Site Photography

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Productions That Engage

Setting the stage for amazing.

As the leader in event production, no dream is out of reach. Our production teams are the best in the industry at turning whiteboard ideas into one-of-a-kind event experiences. Go ahead, dream bigger. We will set the stage to get you there.

Whether it's a hybrid, virtual or in-person event, Encore is committed to providing you with a gathering that engages attendees in new and imaginative ways.

Staging Services

- Staging & Production Design
- Concert Production & Touring
- Technical Theatre Support
- Pop-Up & Presentation Stages
- Projection Mapping

Scenic and Decor

- LED Walls
- Modular Set
- Scenic Tiles & Panels
- Specialty Furniture
- Huddle Rooms

Show Management

- Show Production
- Stage Management
- Talent Management

Exhibit Services

- Exhibit Design & Fabrication
- General Services Contracting & Fabrication

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Technology That Connects

Experience extraordinary.

Technology can transform an ordinary space into an extraordinary experience — whether it be hybrid, virtual or in-person. Always on the forefront of innovation, we recommend the right on-site and digital technologies to maximize event experiences and connect participants across the globe.

From there, our Encore team members ensure the technology suite supports presenters, delights sponsors and engages your audience in surprising and inventive ways.

Hybrid+ and Virtual

- Virtual & Hybrid Meeting Platforms
- Live, Simulive & On-Demand Streaming
- Event Insights & Reporting
- Pop-Up & Presentation Stages
- Remote Speaker Kits
- Meeting Owl 360° Conference Cameras
- Open & Closed Captioning

Digital Solutions

- Digital Engagement
- Mobile Applications
- Content Management
- Attendee Tracking

On-site Technology

- Audio/Video
- Lighting, Power & Rigging
- iPads & Second Screen Devices
- Simultaneous Interpretation
- Internet
- Technology Installation
- Presenter Support

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Hybrid+ and Virtual That Extends

Elevate your events.

With online meetings now a part of our everyday norm, the need for new ways to meet and engage is greater than ever. Attendees want to connect on their own terms, through their preferred medium at their own convenience. Additionally, the concept of continuous meetings and the ability to build communities between events offers incredible opportunities.

Since 2009, Encore has been seamlessly connecting in-person and virtual audiences with hybrid event production. As your trusted partner, we offer a full range of solutions and expertise — not just to ensure the show goes on, but integrating your platform, strategy, production and technology to cut through the clutter in new and imaginative ways, elevating your important events for greater impact.

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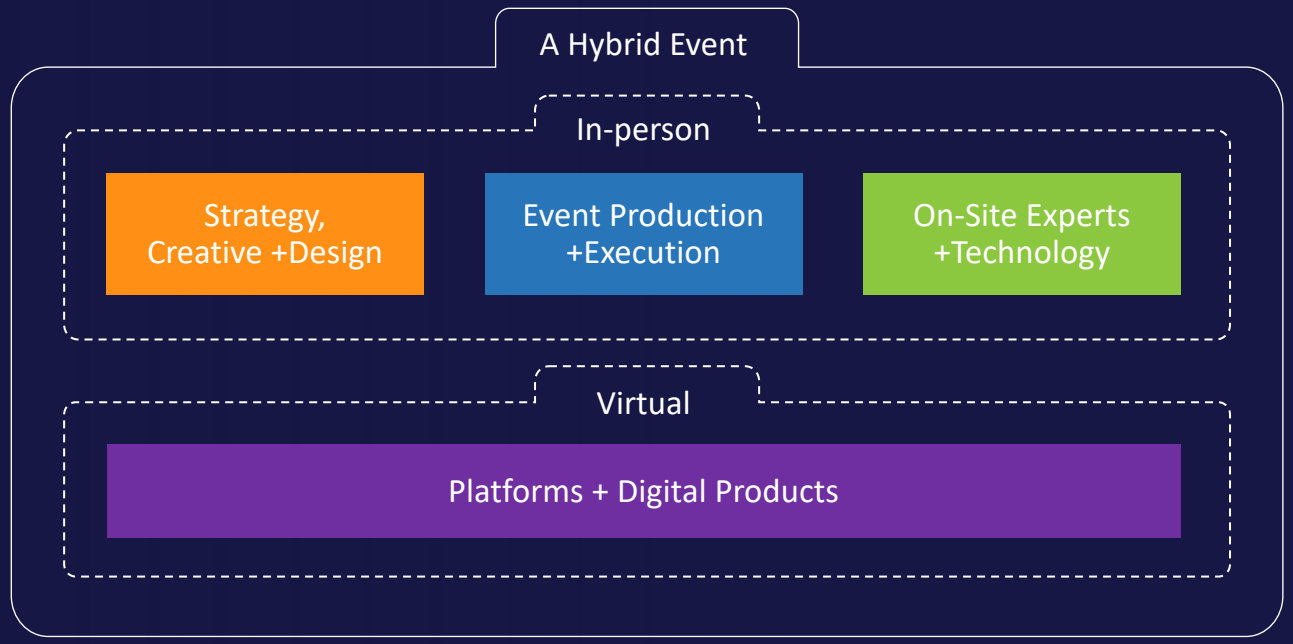
Hybrid Event Planning

The right solutions for any possibility.



In-person, virtual or hybrid? With hundreds of event platforms on the market today, choosing the right solution can be daunting. So, we've curated a portfolio of best-in-class platforms, selecting partners with deep event industry expertise to meet your needs. From self-managed meetings to fully-managed multi-day conferences and tradeshows, we can help you find the best solution and recommend the right level of support from Encore production and delivery specialists. If you already have an event platform, we can consult with you on services to elevate your event.

Cvent Attendee Hub® Guided Self-Service Platform	**Chime Live** Choreographed Event Platform	**Notified® Virtual Event** Virtual Expos & Conferences	**Self-Procured** Platform

End-to-End Platform Solutions

Cvent Attendee Hub®

Self-Service Platform

Elevate your virtual event experience beyond streaming services with Cvent Attendee Hub. Create more memorable, measurable and valuable experiences for your participants. Attendee Hub provides solutions to plan, promote and drive engagement for your virtual and hybrid events reliably and securely.

Integrated Video Engagement

Stream sessions with engagement features like live Q&A, chat, polling and feedback surveys.

Meeting Scheduling

Add Cvent Appointments so attendees, exhibitors, sponsors and staff can connect virtually.

CEU & Attendee Tracking

Get a full picture of your attendees' journey and award credits and certificates based on event participation.

Chime Live℠

Choreographed Event Experiences

Transform your next event with the Chime Live platform, built to drive engagement whether your attendees are joining onsite, online or in combination. Our full-service solution can be customized to tell your story, highlight what's important deliver the outcomes you need – before, during and after your event.

Choreographed Event

Focus attendees on what they need to see, push slides and pop-up polls, Q&A, and more – right on cue.

In-Person & Remote

Give in-room participants a second screen experience and make remote attendees feel part of the show.

Personalized Journeys

Create segmented or integrated experiences, including moving remote participants to the right sessions.

Notified® from Intrado

Virtual Expos & Conferences

Immerse remote attendees in event spaces that emulate the in-person experience with the Notified Virtual Event platform. Encore and Notified are redesigning the experience to bring you seamless large-scale hybrid conferences and exhibitions with in-app streaming, production expertise and creative services.

Virtual Environments

Create virtual 2D or 3D environments that imitate a live conference, including lobbies, theaters and booths.

Studio Quality Streaming

Make it easy for presenters to self-record or work with a producer for TV-quality streaming and custom layouts.

Robust Engagement

AI-driven matchmaking and video chat options that bring together in-person & remote participants.

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Guided Self-Service Platform

Elevate your virtual event experience beyond streaming services with Cvent Attendee Hub. This self-service platform allows you to create memorable, measurable and valuable experiences for your attendees than ordinary Zoom or Teams meetings.

With Cvent Attendee Hub® and Encore production, technology and creative expertise, you can seamlessly connect in-person and remote participants for lower complexity events with a short set up lead time – anywhere in the world.

Cvent Attendee Hub Highlights

Integrated Video Engagement

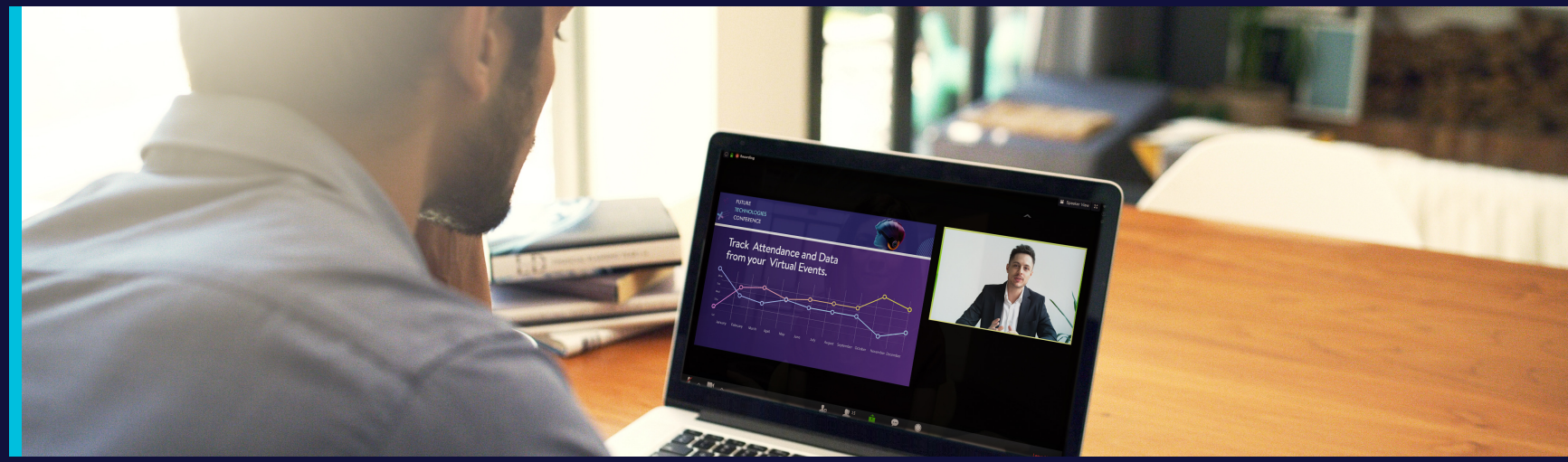
Stream live or pre-recorded sessions with engagement features like live Q&A, chat, polling and feedback surveys to keep sessions interactive.

Meeting Scheduling

Add Cvent Appointments so attendees, exhibitors, sponsors and staff can connect virtually.

CEU & Attendance Tracking

Get a full picture of your attendees' event journey. You can even auto-award credits and certificates based on event participation.



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encore℠ | chime live℠

Choreographed Event Experiences

Our Chime Live engagement platform transforms the in-person, virtual or hybrid experience with a full-service end-to-end solution tailored to your unique event needs.

We customize Chime Live to tell your story and highlight what's important, driving engagement to deliver the outcomes you need – before, during and after your event.

Onsite or online, Chime Live delivers seamless connectivity for in-person and remote participants for mid-size events anywhere in the world.

Chime Live Highlights

Choreographed Event Design

Focus attendees on what they need to see or do in the platform. Push slides and pop-up interactive polls, Q&A and more – right on cue.

In-Person & Remote

Give in-room participants a second screen experience and make remote attendees feel part of the show.

Personalized Journeys

Create segmented or integrated experiences, including the ability to move remote participants to the right sessions.

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Virtual Expos and Conferences

Immerse remote attendees in event spaces that emulate the in-person experience with the Notified Virtual Event platform.

Encore and Notified are redesigning the shared experience to bring you seamless, large-scale custom hybrid conferences and exhibitions – including in-app studio quality streaming, production expertise and creative services.

Notified® Virtual Event Platform Highlights

Virtual Environments

Create virtual 2D or 3D environments that imitate a physical conference, including lobbies, theaters, virtual booths and networking lounges.

Studio Quality Streaming

Notified Studio solutions make it easy for presenters to self-record or work with a producer for TV-quality streaming and custom layouts.

Robust Engagement

Elevate engagement with AI-driven matchmaking and video chat options that connect in-person & remote participants – anywhere in the world.

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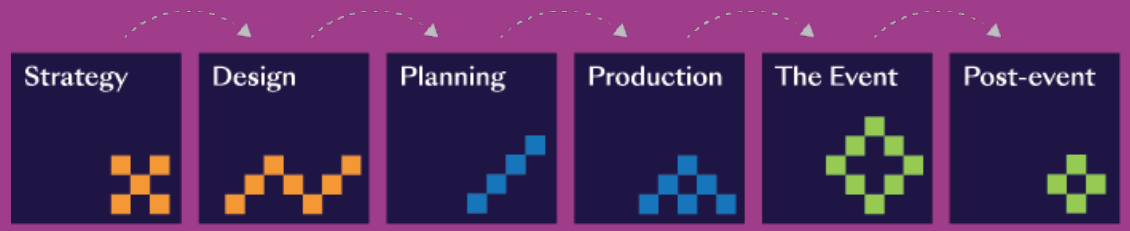
Let’s Discuss Your Event Needs

Every event is unique, so we take a consultative approach — starting with a conversation to understand your objectives, stakeholders and desired outcomes. We’ll ask a range of questions like:

> Are there learning objectives for participants to achieve?

> What do you want your audience to think and feel?

> Do you need to engage participants before, during and after the event?



Once we understand your needs and priorities, we’ll recommended the right platform and support services. Together, we’ll shape the event journey to deliver events that transform.

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EVENTS THAT TRANSFORM

Thank you!

We look forward to collaborating with you!